

**Products:** BatchMagic Laser Batch Scanner and SerialMagic Professional - Windows

**Customer:** Spartanburg Methodist College

**Application:** Student Attendance Tracking for Campus Events

**Company Description:** Spartanburg Methodist College (SMC) is a two year private college, focused on developing students during their initial college experience. The two year environment offers more student leadership opportunities than a typical four year institution, while providing a fully transferable course offering.

**Business Problem:** We needed to automate the attendance taking for events, as it was a manual and labor intensive operation.

**Serialio.com products used:** SerialMagic Professional software for Windows and BatchMagic Laser Batch.

**Solution:** Our students already had barcoded ID cards, so scanning was an obvious choice. We had issues with one scanner model due to the shiny coating on our ID cards. Serialio.com was able to provide us the BatchMagic scanners that provide an excellent solution. They scan very quickly and easily with very little user training required. The scanner is usually handed to a faculty member at the door only minutes before the doors open, but our success rate has been great.

We capture the data via BatchMagic scanner; download it to a PC with SerialMagic Professional into .CSV files. Data is then run against our database and reporting software. We produce a report for the faculty that lists the event, student name, and time & date scanned into the event. This allows credit to be applied for their cultural requirements.

**Efficiency of Solution:**

Manual solution: 2-3 days - not counting errors

New solution: 5-10 minutes

**Additional Comments from the customer:**

This was not a large dollar sale, but we were consistently treated us very well and helped with all issues that we had. We definitely recommend Serialio.com for your scanning solution needs.

Bill Roach  
Executive Director of Information Technology  
Spartanburg Methodist College