



Case Study

Customer: Van Meter Mailing
VAR & Developer: Serialio.com
Application: Production & Inventory Control

Serialio.com markets the Flic Laser Bar Code Scanner under the name LaserChamp™

Solution User:

Van Meter Mailing, a bulk mailing business servicing enterprise customers in Wheeling, Illinois provides large scale bulk mailing capabilities to a wide range of customers dealing in everything from mass-marketing distribution to trade show and event promotion mailings.

Problem:

Van Meter processes many concurrent jobs, and many times the complete job life may be as short as two hours. Van Meter was having difficulty keeping track of job, status, product location, and personnel efficiency. It was not uncommon to have one or two employees searching for up to an hour (sometimes more) for the location of a particular job, or resource.

Solution:

The solution to Van Meter's problem consists of LaserChamp scanners, ScanChamp® software, Apple Mac G5 computers running OS X, and FileMaker Pro software. The LaserChamp scanners are used to scan all incoming jobs and inventory, and to scan the job and resources as the job progresses. Finally the LaserChamp is used to scan the outgoing FedEx shipments, to tie back the job completion, and provide shipment confirmation and billing information.

Outcome:

Bruce cited "**No More Aggravation**" as the key benefit of the solution. Bruce went on to state, "we conservatively estimate our overall efficiency and productivity increase to be 23% using the LaserChamp / ScanChamp® solution.

"The LaserChamp / ScanChamp® solution provides a real-time view of the tasks and associated resources throughout the life-cycle of the job", stated Bruce Van Meter. "It also provides us a complete record of who did what for each job, something we did not have prior to the LaserChamp implementation."

VAR:

Serialio.com specializes in providing a graceful marriage of software and hardware to optimize customer designs. Serialio.com focuses on serial data input/output (I/O). Virtually *all* data is serialized when going 'to and from the box', LAN, WAN, USB, RS-232, FireWire, IRDA, Wireless, Fiber Optics, Telephone, etc. They deliver applications from concept through production, providing solutions that met or exceed their customer's expectations.

For more information contact www.serialio.com.
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