

**Products:** SerialMagic Professional software for Apple Mac OS X  
and CHS7 Bluetooth barcode scanner

**Customer:** T.R.E.C Rental Corp

**Application:** Equipment Rental

**Company Description:** T.R.E.C is a very fast-paced photo equipment rental company located in New York City, New York.

**Business Problem:** Due to the large quantity of orders exiting the warehouse each day, T.R.E.C needed a scanner and software system that would keep track of the equipment for each order. They also needed a solution that would work well with their Macintosh computers and their existing software.

**Serialio.com products used:** SerialMagic Professional software for Mac OS X and Socket CH7M scanner

**Solution:** After purchasing SerialMagic and the Socket CH7M scanner, the employees at T.R.E.C are finally able to quickly scan equipment details into their tracking system before orders are shipped. Furthermore, the Bluetooth ability of the Socket CH7 scanner allows the employees to walk and scan equipment freely without being connected to the computer.

**Additional Comments from the customer:**

“The SerialMagic software is exceptional and is very easy to use!”

“The customer service I received at Serialio.com was unprecedented. They were knowledgeable and willing to stay on the phone until problems were solved